JOB OPPORTUNITY

VACANCY ALERT

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WE HAVE AN EXCITING CAREER OPPORTUNITY FOR:

PERMANENT POSITION:

Deputy Director: Priority Projects

APPLICATION REQUIREMENTS

- Complete the online job application form and attach all relevant and updated documents (Certified Qualification/s/Certificates, ID, and CV).
- Applicants should take note that they can be required to provide proof of original documents during the selection process.
- You will be requested to provide a brief description of your work experience relating to the vacancy.
- Applicants with membership in professional bodies need to provide a membership number and expiry date.
- If you are an internal applicant, your employee number will be required.
- Applicants are advised to use Google Chrome when applying for CoJ positions.

DISCLAIMER

- The City of Johannesburg is currently recruiting and will not demand payment in any form for any job placement. All vacancies are advertised in newspapers and on the CoJ website.
- The City of Johannesburg applies the principles of employment equity as per the National legislation and policy guidelines and will consider designated groups in line with these requirements. We are an equal-opportunity employer.
- By submitting your application for a position at the City of Johannesburg, you are consenting that the personal information submitted as part of your application may be used for the purposes of the Recruitment and Selection and related process.
- However, registering your CV and/or receipt and acknowledgement of any kind shall not be an indication that your application will be successful and/or lead to employment.
- The City of Johannesburg shall not be liable for any damage, loss, or liability of whatsoever nature arising from your use of the job opportunity section of this website.
- The City of Johannesburg reserves the right not to make an appointment.
- Any misrepresentation or failure to disclose material information on the application form or CV will automatically disqualify your application.

VACANCY CIRCULAR

140/2025

City of Johannesburg

Publication Date:
Thursday, 13 November 2025

Closing Date:
Thursday, 20 November 2025

This Vacancy is open to Employees of the City of Johannesburg and External Candidates

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DEPUTY DIRECTOR: PRIORITY PROJECTS

DEPARTMENT: Group Communication and Marketing
BRANCH: **Marketing**
DESIGNATION: **Deputy Director: Priority Projects**
REMUNERATION: R64 033.65 pm (basic salary, excluding benefits)
LOCATION: Metro Centre, 158 Civic Boulevard, Braamfontein

Minimum Requirements:

- Grade 12/NQF level 4;
- Degree in Marketing, Business Management, Stakeholder Relations Management, or equivalent/related qualification (NQF level 7);
- 7 – 9 years' experience in the related field, of which at least 4 years must be in a line management position or similar experience in leading/coordinating a team.

Primary Function:

Support the Marketing function in the execution of the marketing plan/strategy both online and on other platforms, working on short-, medium- and long-term marketing objectives and building the City's brand image and equity.

Key Performance Areas:

- Originate/produce, deliver, guide, and implement highly targeted, well-planned, integrated corporate marketing services in response to the overall strategy and communications, marketing and events activities and programmes of the department and the organisation;
- Lead market research efforts to uncover the viability of current and existing products/services;
- Create commercially viable, strategic partnerships and maintain relationships with internal and external stakeholders of the organisation;
- Brand reputation management and maintaining the City's corporate identity and brand culture;
- Provide leadership and guide, direct and control outcomes associated with the utilisation, productivity and performance of personnel within the sub-directorate;
- Execute sound financial, risk, compliance and supply chain management and control and contribute information to support financial planning processes within the sub-directorate;
- Identify and define the immediate, short, and long-term objectives/plans associated with the provision of corporate marketing services to the directorate.

Leading Competencies:

- Computer literacy (MS Office Packages, including Word, Excel, Internet and Outlook);
- Strong written and oral communication skills in English, and must be able to communicate and coordinate effectively with other stakeholders;
- Solid networking, negotiation and PR skills;
- Professional judgement and discretion;

- Understanding of traditional and emerging marketing channels;
- People management, including teamwork and collaboration;
- Decision-making and conflict resolution skills;
- Budget management skills and proficiency;
- Research and data analysis as the foundation for marketing strategies – analytical skills;
- Integrated Marketing Communication;
- Attention to detail and high levels of accuracy, and excellent planning, organising, coordinating, and time management skills.

Core Competencies:

- Good knowledge and experience of working with government legislation, policies, procedures, processes, practices, systems, and frameworks related to marketing, communications, public relations, media, stakeholder relationship management, brand management and liaising with advertising and public relations agencies;
- Sound knowledge and understanding of the implementation of project management, planning and organising;
- Basic principles and practices of administration and personnel management (HR), and of supervision, training, and performance evaluation;
- Basic principles and practices of budget preparation and administration;
- Know how to gather and analyse information (research capabilities);
- Basic risk management principles;
- Change management;
- Collaborative/Teamwork, Values and Integrity, Attention to detail, and quality-focused;
- Customer and Service Delivery Management (Batho Pele) Ethics, Professionalism;
- Impact and Influence according to the City's protocols, legislation, and standards.

"All suitably qualified candidates are encouraged to apply and will be considered. The City of Johannesburg applies the principles of employment equity as per National legislation and policy guidelines and will consider designated groups in line with these requirements. Preference will be given to previously disadvantaged groups, including those with disabilities. Appointments will be made in accordance with the approved Employment Equity Plan to promote its equitable representation in terms of race, gender and disability."

Please take note that only online applications will be considered. Please apply by using the link below:

https://share-eu1.hsforms.com/19iHnfAqbSYSj3wRkizZCPwew554

APPLY ONLINE VIA THIS LINK: www.joburg.org.za

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ENQUIRIES ONLY:
Contact Person: Sirelda de Klerk
Tel No: 011 407 7723

CLOSING DATE: THURSDAY, 20 NOVEMBER 2025

Applicants are respectfully informed that, if no notification of appointment/response is received within six (6) weeks of the closing date, they must accept that their application was unsuccessful. By submitting your application for a position at the City of Johannesburg, you are consenting that the personal information submitted as part of your application may be used for the purposes of the Recruitment and Selection and related process. In terms of the Talent Acquisition Policy of the City of Johannesburg, you hereby consent to the following risk checks should your application be shortlisted:

- Credit Record,
- CV validation,
- Employment record verification,
- Criminal check, and
- Identity validation.